



Filip Radulović

Project Management & Marketing Professional

PROFILE

- Combining the skills of two specializations – marketing & project management – I am working in the field of business development & marketing. Utilizing digital technology skills as a complementary field of individual marketing strategy approach. Always trying to utilize creativity, leadership, and teamwork to design and execute solutions that create added value.

EDUCATION

- COLLEGE OF ECONOMY / 2014 - 2016
[Post-Graduate Study of Special Fields Marketing](#)
Specialized knowledge necessary for effective marketing & business decisions in wide range of industrial marketing, profit service sectors & non-profit marketing.
- COLLEGE OF BUSINESS & MANAGEMENT / 2009 - 2014
[Master's Degree in Project Management](#)
Qualified for preparing and leading projects in project-oriented companies and organizing integral project approach in modern work environments. Managing external funding and advanced reporting.

WORK EXPERIENCES

- PERPETUUM MOBILE / 2018 - present
[Project Management](#)
Implementing Agile and hybrid project methodologies into the work of multidisciplinary ICT teams for developing high value custom products and services for clients.
- EMBASSY OF INDIA / 2016 - 2018
[Marketing / PR](#)
Managing digital presence as well as event organization, especially in the multi-cultural field. Liaising on projects and presenting them to the media.
- UNIVERSITY COMPUTING CENTER / 2011 - 2014
[IT clerk at Department for Education & Support](#)
Interdisciplinary work and implementation of the 'Information System of Higher Education Institutions' in all stages of program development and advanced support.

CONTACT ME

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PRO SKILLS

- SOCIAL MEDIA
- PM
- ICT
- PR
- DIPLOMACY

PERSONAL SKILLS

- CREATIVITY
- LEADERSHIP
- TEAMWORK
- CONFIDENT

REFERENCES

H.E. SANDEEP KUMAR / Ambassador of India
[Embassy of India in Croatia](#)
Through interdisciplinary work on marketing of Indian Embassy, direct communication and mutual understanding was vital to achieve goals in timely constrained & competitive business environment.

Ms. IVANA PORTOLAN / deputy-head of Office
[Zagreb City Public Administration](#)
Working on project assesment as well as programs execution, the experience gained improved the understanding of the workflows and enhancing the fluidity of execution.

APPENDIX TO CV




SPECIFIC SKILLS

- Proficiency at special fields of marketing by using creative tools (Adobe Suite, Gimp, PowerDirector etc.) to develop high quality visual material (photos, videos, GIF's).
- Furnishing advanced project documentation including SWAT & PEST(LE) analysis, risk estimation, budget plan, deciding on SMART goals etc. Using Agile & hybrid PM methodologies.
- IT support through advanced use of Microsoft Windows OS, MS Office/Excel/PowerPoint and network configuration skills.
- Basic skills of web design in open-source environments like WordPress.

CERTIFICATIONS

- CERTIFIED IPMA PROJECT MANAGER / 2015 - present
[INTERNATIONAL PROJECT MANAGEMENT ASSOCIATION](#)
International recognition of knowledge for managing projects by implementing competences as described by IPMA International Competence Baseline®, and application knowledge.
- CROMAR 25th Congress / 2017
[CROATIAN MARKETING ASSOCIATION](#)
Presenting and officially publishing survey on the role of digital technologies in personal marketing.
- EUROPEAN YE PROJECT 'Without Difference' (Turkey) / 2015
[EUROPEAN UNION](#)
International project for promotion of European Union values through sharing of cultural identity across borders and emphasizing the idea about youth without difference.

LANGUAGES

- ENGLISH 
- SLOVENIAN 
- GERMAN 

INTERESTS

- Passionate mountain biker sharing his enthusiasm & bringing people together through various activities to delve into the world of MTB and enjoy the connectivity with nature! President of NGO 'Night Riders Croatia' that is organizing weekly mountain biking rides to local mountains with the goal of health promotion and exchanging experiences.
- Video production of mountain biking movies, clips and trailers with social network presence.
- Organization of mountain biking races, bike gatherings, weekend tours across Western Europe.