



Filip Radulović

Marketing Professional



PROFILE

- Combining the skills of two specializations – marketing & project management – I am working in the field of multidisciplinary integrated marketing. Utilizing digital technology skills as a complementary field of individual marketing strategy approach. Always trying to utilize creativity, leadership, and teamwork to design and execute solutions that create added value.



EDUCATION

- COLLEGE OF ECONOMY / 2014 - 2016
[Post-Graduate Study of Special Fields Marketing](#)
Specialized knowledge necessary for effective marketing & business decisions in wide range of industrial marketing, profit service sectors & non-profit marketing.
- COLLEGE OF BUSINESS & MANAGEMENT / 2009 - 2014
[Master's Degree in Project Management](#)
Qualified for preparing and leading projects in project-oriented companies and organizing integral project approach in modern work environments. Managing external funding and advanced reporting.



WORK EXPERIENCES

- EMBASSY OF INDIA / 2016 - present
[Marketing / PR](#)
Managing digital presence as well as event organization, especially in the multi-cultural field. Liaising on projects and presenting them to the media.
- ZAGREB CITY OFFICE FOR HEALTH / 2014 - 2015
[Associate on Projects in the Field of Health Promotion](#)
Considering, professionally processing and proposing solutions related to economy and marketing in the field of health promotion. Programs execution monitoring.
- UNIVERSITY COMPUTING CENTER / 2011 - 2014
[IT clerk at Department for Education & Support](#)
Interdisciplinary work and implementation of the 'Information System of Higher Education Institutions' in all stages of program development and advanced support.



CONTACT ME

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PRO SKILLS

- SOCIAL MEDIA
- PROJECTS
- ICT
- PUBLIC RELATIONS
- DIPLOMACY



PERSONAL SKILLS

- CREATIVITY
- LEADERSHIP
- TEAMWORK
- CONFIDENT



REFERENCES

H.E. SANDEEP KUMAR / Ambassador of India
[Embassy of India in Croatia](#)
Through interdisciplinary work on marketing of Indian Embassy, direct communication and mutual understanding was vital to achieve goals in timely constrained & competitive business environment.

Ms. IVANA PORTOLAN / deputy-head of Office
[Zagreb City Office for Health](#)
Working on project assesment as well as programs execution, the experience gained improved the understanding of the workflows and enhancing the fluidity of execution.